

AmeriList “Fix Your Credit” Mailing List



Visit us online at amerilist.com

Total Universe: 8,846,972

Base Rate: \$85.00/M

Description Summary

There is a large population of people that exist in the U.S. who are looking to improve or fix their credit to make purchases such as cars, homes, and more. This data is sourced from mail and online sources where these consumers have indicated that they are making efforts to repair their credit. With the AmeriList “Fix Your Credit” mailing list, you will get the most accurate data available today, complete with postal, phone, and email data to enhance your direct marketing strategy and increase your ROI. Don’t miss out on this responsive group of consumers who are looking towards a brighter future!

How Our Data Is Compiled

Our “Fix Your Credit” Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- In 2016, the average FICO score in America was 699
- About 11.7% of the population has a credit score of 549 or less

Recommended Usage

This list is recommended for offers such as credit card offers, secured and unsecured, debt consolidation, cash advances, music and book clubs, magazine subscriptions, low-end catalogs, and many more.

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Occupation

Ethnicity
Income
Home Owner
Credit Cards

Credit Score
Marital Status
Presence of Children
Dwelling Type

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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